



On Lead-Contaminated Soil

- According to the American Academy of Pediatrics (AAP), “Exposure to lead can cause cognitive damage and behavioral issues. Studies have shown that lead, once it enters a child’s body, is stored in the bones for years. Ongoing exposure has been linked to loss of IQ points, higher rates of behavioral and attention problems, and reading disabilities.”
- “Given the toxicity of lead, our nation needs to decisively act to protect children from this toxin.” -Helen Binns, MD, FAAP chair of AAP Committee on Environmental Health, May, 2008.
- New Orleans, one of the most lead polluted cities in the U.S., has 86,000 properties with dangerously high levels of lead in the soil.
- “Soil is an often overlooked source of unsafe lead that endangers children. The amount of lead found in New Orleans’ soil is as much as five times the level considered safe by the Environmental Protection Agency. By using a soil remediation method, New Orleans will become lead-safe for the children of New Orleans,” said Professor Howard Mielke of the Tulane/Xavier Center for Bioenvironmental Research.
- Lead contamination places thousands of children at risk for severe learning disabilities and behavioral problems, including violent crime. Even pre-Katrina, 30-50% of the inner city childhood population of New Orleans was affected by lead-poisoning.
- Lead contaminated soil is an issue in almost every major U.S. city, and contributes to the detrimental effects of lead-poisoning. The health of children across the nation is threatened by the very ground they play on. Fundred and Operation Paydirt is working to provide a solution!
- The solution to this pollution starts in New Orleans, where it will serve as a model for all cities affected by high levels of lead in the soil!

On Fundred

- Fundreds are hand drawn, original interpretations of U.S. one hundred dollar bills.
- The Fundred Dollar Bill Project delivers the true value of a child’s expression.
- Fundred is raising local and national awareness of the hidden lead problem in New Orleans to support a solution to lead-contaminated soil.

- In June, the special veggie-oil powered armored truck will arrive in Washington D.C. to exchange the 3 million Fundred Dollar Bills for \$300,000,000, the funding required to make the soils of New Orleans lead-safe!
- The money will be used to make the soil in New Orleans lead-safe for children!
- Fundred and Operation Paydirt bring together leading environmental scientists, landscape architects, artists, arts organizations and 3 million people around the country!
- Protect the children that are at risk for severe learning disabilities and behavioral problems. Make a Fundred. Make a difference!
- Fundred Dollar Bill Project is a way for citizens nationwide to engage in the creation of a safer environment for future generations. Make a Fundred! Make a Difference!
- Anyone and everyone can and should participate!
- The most important thing you can do is create your own Fundred today and send it to a Collection Center to be counted.
- Lead in soil has been affecting the health of children for generations; this creative capital supports a solution to stop it!
- Millions in hand drawn cash will be delivered to Washington, D.C. creating a new kind of "Stimulus Package" to address the threat of lead poisoning.